



## Ad Rates

### AD FREQUENCY DISCOUNT RATE

Columns depict discounts for multiple ad purchases

Size	1 mo	2 mo	4 mo	6 mo	8 mo	10 mo	12 mo
<b>Full Page</b>	\$570.	\$550.	\$540.	\$530.	\$510.	\$490.	\$480.
<b>1\2</b> Verticle or Horizontal	360.	340.	320.	300.	280.	260.	240.
<b>1\4</b> Square or Strip	240.	230.	225.	220.	210.	200.	180.
<b>1\6</b>	175.	165.	160.	155.	150.	145.	140.
<b>1\8</b>	110	105	100	95	90	85	80
<b>1\16</b>	70	65	60	55	50	45	40

Add 10% to total for color. \*Specials are frequently offered so be sure to ask your NCV Rep.  
 NC Voice live events with giveaways and social media promotion \$60 per hour

The North Coast Voice Magazine is posted online  
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